

» create an impact

» win CHF 20,000.– prize money

» get a free trip to Switzerland

“I would say to our leaders in the business community: You’ve got to start questioning growth in a fundamental way!”

Kumi Naidoo, Greenpeace International, at the 42nd St. Gallen Symposium in 2012



apply now for the 46th st. gallen symposium
11–13 may 2016

GROWTH – THE GOOD, THE BAD, AND THE UGLY



ST. GALLEN WINGS OF EXCELLENCE AWARD

student essay competition

SEIZE THE OPPORTUNITY

Take part in the St. Gallen Wings of Excellence Award 2016 to qualify for participation as a “Leader of Tomorrow” in the world’s premier opportunity for intergenerational debates: **The 46th St. Gallen Symposium (11–13 May 2016)**.

- » Join the debate with 600 top global leaders and decision makers
- » Expenses for travel, board and lodging covered; travel service provided
- » Meet 200 of the world’s brightest young minds
- » Present your thoughts and visions to hundreds of international leaders
- » Win the world’s foremost student essay contest, CHF 20,000.– prize money
- » Become a member of a unique global community

HOW TO COMPETE

Hand in your essay to the question **“What are alternatives to economic growth?”** Leaders of Tomorrow have expressed scepticism towards economic growth as it stands today. We challenge you to develop our alternative guidelines to the concept of growth. Present **your own idea** to convince the jury!

WHO IS ELIGIBLE?

Graduate or postgraduate students (Master level or higher) from all fields of study at regular universities throughout the world, born in 1986 or later.

HOW TO QUALIFY AND TO WIN THE AWARD

All essays will be judged by an independent jury composed of academics and business executives. The 100 best competitors get invited to the 46th St. Gallen Symposium. To win the award, the top six ranked will have to compete against each other on the symposium’s big stage and convince the jury of their ideas.

Apply here until 1 February 2016:



www.symposium.org/apply